



2023 NATIONAL CAMPAIGNS	RUN DATES	Deadline to sign up	Winner Notified	Prize	Type of Promotion
New Year, New Cash*	Monday, January 2nd - Tuesday, January 31st	Wed, December 28th	Wednesday, Feb 1st	\$2,000	Sweepstakes
The Big Game Contest**	Monday, January 30th - Sunday, February 12th	Wed, January 25th	Monday, Feb 13th	\$50,000	Sweepstakes
Choose Your Own Campaign*	Wed, February 1st - Tues, February 28th	Wed, January 25th	Wed, March 1st	\$2,000	Sweepstakes
Basketball Mayhem**	Sunday, March 12th - Monday, April 3rd	Wed, March 8th	Tuesday, April 4th	\$1,000,000	Sports Bracket
Mother's Day*	Monday, April 10th - Wed, May 10th	Wed, April 5th	Thursday, May 11th	\$2,000	Sweepstakes
Father's Day*	Monday, May 15th - Wed, June 14th	Wed, May 10th	Thursday, June 15th	\$2,000	Sweepstakes
Summer Cash Contest*	Monday, July 10th - Friday, July 14th	Wed, July 5th	DAILY — 7/11-17	\$2,000 per day	Countdown
Back to School*	Monday, July 31st - Wed, August 30th	Wed, July 26th	Thursday, Aug 31st	\$2,000	Sweepstakes
Pro Football Challenge**	Wed, August 30th - January 7th, 2024	Wed, August 23rd	January 8th, 2024	\$50,000	Sports Pick 'Em
Home for the Holidays*	Wed, November 1st - Wed, December 20th	Wed, October 25th	Thursday, Dec 21st	Up to \$18,000	Sweepstakes
*one guaranteed national winner **insured with no guaranteed winner					